



# ELEVATE DATA BACKUP

with Cloud Data Replication for  
EMC Data Domain and Avamar





## MODERNIZE YOUR BACKUP SYSTEMS.

Legacy tape-based data backup systems, coupled with the exponential growth in data, have created a challenge for IT.



**EMC<sup>2</sup>**  
BUSINESS  
PARTNER



## BUILDING ON THE BEST IN DATA PROTECTION.

### EMC DATA DOMAIN®



High-performing, scalable, secure, in-line data de-duplication



### EMC AVAMAR®

Fast, efficient backup and recovery through a complete software and hardware solution





## WHY DO CUSTOMERS USE EMC DATA DOMAIN AND AVAMAR?

**Move away from legacy backup.** Replace tape or standard disk storage for backup and archive.

**Gain storage efficiencies.** Use less storage for large data sets thanks to industry-leading global de-duplication.

**Increase network efficiencies.** De-duplicated data replication uses less network bandwidth and offsite resources.



# EMC<sup>2</sup>

LEAVE LEGACY OFFSITE DATA  
PROTECTION BEHIND AND  
TAKE TO THE CLOUD.

Cloud Data Replication for EMC Data Domain and Avamar lets you finally retire tape infrastructure and legacy approaches to backup and offsite data protection.

## CLOUD DATA REPLICATION FOR EMC DATA DOMAIN AND AVAMAR ALLOWS YOU TO:

- Fully protect your data offsite in a secure, compliant Iron Mountain data center.
- Eliminate legacy tape and backup infrastructures.
- Simplify recovery, and protect your data for the long term.
- Pay only for what you use in a scalable subscription model.



# IRON MOUNTAIN CLOUD DATA REPLICATION BUILDS ON YOUR EXISTING INVESTMENT IN AVAMAR OR DATA DOMAIN

Iron Mountain Cloud Data Replication for EMC Data Domain and Avamar systems integrates with existing Data Domain or Avamar deployments to automatically provide offsite backup protection and long-term retention of your data.

## UNIQUE SOLUTION TO ELIMINATE ON-PREMISE TAPE MANAGEMENT

Secure Replication for Disk-to-Disk Offsite Copy



Unique Solution to Eliminate On-Premise Tape Management

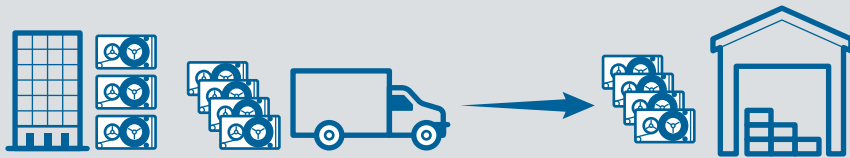


Colocation Option for Recovery/Standby Environment

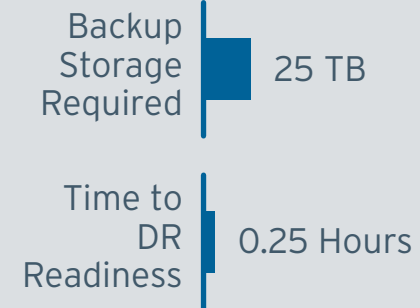
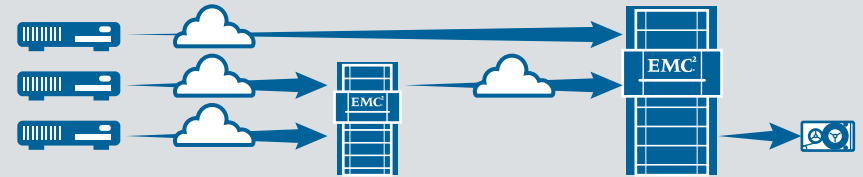


# WHY EMC DATA DOMAIN AND AVAMAR REPLICATION FROM IRON MOUNTAIN?

## BEFORE

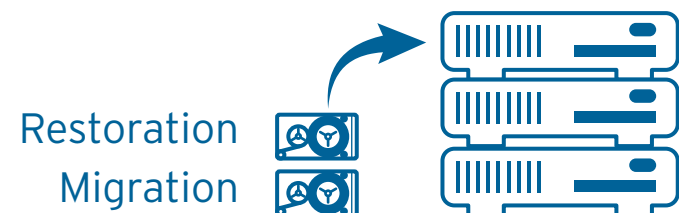


## AFTER



## RESTORATION ASSURANCE PROGRAM

Iron Mountain is the only provider that offers EMC Data Domain and Avamar replication to the cloud with Tape-Out capabilities and Restoration Assurance to help customers migrate completely from tape management.





## READY TO TAKE DATA BACKUP AND DISASTER RECOVERY TO THE NEXT LEVEL?

### ARE YOU...

- In need of offsite protection?
- Looking to move away from tape being used for offsite protection?
- Trying to avoid capital expenditures on upgrades?
- Searching for a better data protection TCO?

Contact Iron Mountain to learn more about Cloud Data Replication for Data Domain and Avamar.

Go to: [WWW.IRONMOUNTAIN.COM/EMC](http://WWW.IRONMOUNTAIN.COM/EMC)

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